



ICH M13A – EMA Guidance

BioBridges 2025

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ICH M13 Guidelines

▶ M13A guidance

- ▶ Explains study design and data analysis for BE of IR formulations
- ▶ Focuses on PK endpoints
- ▶ Applies to IR oral solid dosage forms

▶ M13B guidance

- ▶ Recommends conditions under which in vivo BE studies may be waived for one or more strengths, provided BE has been established for at least one strength in the application

▶ M13C guidance

Explains study design and data analysis for bioequivalence

- ▶ Highly variable drugs
- ▶ Drugs with narrow therapeutic index



Why ICH M13A

▶ Global Harmonization

- ▶ Regulatory expectations are aligned across major regions like the US, EU, and Japan

▶ Consistency In Study Design

- ▶ Clear guidance on how studies should be planned, conducted, and analyzed. This reduces variability and strengthens the reliability of results

▶ Greater Transparency

- ▶ Making regulatory requirements clearer, which minimizes guesswork and misinterpretation during study planning

▶ Encourages Best Scientific Practices

- ▶ Promotes robust and standardized methodologies



Why ICH M13A (2)

- ▶ **Supports Regulatory Convergence for Emerging Markets**
 - ▶ Offers a harmonized framework that can be adopted by non-ICH countries.
 - ▶ Supports regulatory convergence through reliance and mutual recognition pathways.
- ▶ **Improved Communication Between Stakeholders**
 - ▶ A common framework enhances dialogue between regulators, sponsors, and CROs
- ▶ **Encourages Ethical Study Conduct**
 - ▶ Minimizes unnecessary exposure of healthy volunteers



Practical Challenges with EMA guidelines



Fasting Compliance - Steady State studies

► For multiple-dose, steady-state studies with twice-daily dosing, maintaining ≥ 14 hours fasting consecutively

► Examples: Carbamazepine

- Dosing 8am and 8pm; Fast 2 hrs prior to dosing, Meals 2hrs after dosing
- After 8pm dosing, 10hrs fasting compliance for the Day 2 morning dose is difficult
- Requires fasting for ≥ 14 hrs prior to dosing, i.e. daily omission of dinner throughout the study period
- This prolonged fasting regimen raises potential safety concerns
- May result in subject withdrawal to protect participants well-being

► Solution:

- Use Regulatory Precedents and refer to past EMA cases
- Update protocol to require 9.5 hours of fasting prior to morning dosing. Mitigates prior safety concerns and improves subject compliance
- EMA Guidance: Fasting conditions in a multiple dose study needs to be adapted to realistic situations, i.e. morning administration requires a 10-hour fasting interval whereas for all other administrations 4 hour fasting prior to administration is sufficient



Fasting Requirements and Volunteer Safety

► Fasting-State Dosing for Higher-Strength Products

► Examples: Ibuprofen (IR) 800 mg

- Challenge to dosing high doses in fasting state – EMA & FDA
- Increase GI irritation, nausea, dizziness
- May lead to subject withdrawals
- Require on-site medical supervision

► Solution:

- NSAIDs normally recommended with food by your physician (even SMPC says meal preferred)
- Pre-screen for tolerability in healthy volunteers
- Use Regulatory Precedents & Refer to past EMA cases
- Onsite medical supervision during and post-dosing
- Justification in protocol - choice of fed-state dosing based on safety data or literature



► Considerations for Early Cmax Observations

- In certain subject Cmax occurs at the first sampling tp post-dose - rapid absorption
- Now you can exclude the subject from main result & include as supportive data
- Challenges (to conduct not M13A)
 - Excluding these subjects could introduce bias and adversely affect the BE study results
 - Subject sensitive to absorption - Affected by formulation, OTC drugs, food, GI factors
 - Risk of poor sampling - May miss true Cmax
 - Early Tmax can be a concern of dose dumping/safety concerns
 - EMA says up to 20% subjects can have deviation, >20% subject to question

► Solution:

- Optimize sampling near Tmax - Captures accurate Cmax
- Use replicate designs - Enables variability estimation for RSABE (Ref. Scale Avg. BE)
- EMA & FDA – if rapid absorption then include 5min sampling, Cmax and Tmax will delay
- Pilot study – if 20-30% of subjects have conc. between 30min and 4hr then add 5 or 10min tp



AUC- Widening For Highly Variable Drugs

- ▶ **EMA regulation- No specific criteria to widen the AUC for highly variable drugs especially oncology oral dosage forms**
 - ▶ E.g. Sunitinib, Dasatinib, Nilotinib & Ibrutinib exhibit high intra-subject variability – PK incl. AUC
 - ▶ Meeting standard BE criteria presents a significant challenge for generic product development

▶ **FDA**

- ▶ Use of reference-scaled average bioequivalence with AUC criteria is acceptable if the 95% upper confidence bound ≤ 0 and the point estimate falls within 80.00–125.00%

▶ **Challenges:**

- ▶ Difficult to demonstrate bioequivalence within standard AUC limits.
- ▶ May lead to study failure despite adequate clinical performance
- ▶ Requires larger sample sizes or alternative study designs to mitigate variability
- ▶ Narrow Therapeutic drugs

▶ **Health Canada**

- ▶ BE acceptance limits of AUC can be expanded to 66.7% to 150.0%, provided that the ISCV does not exceed 57.4%

▶ **EMA**

- ▶ Widening of AUC acceptance limits is not permitted for highly variable or NTI drugs, regardless of variability

▶ **Solution:**

- ▶ Engage Early with EMA- Scientific advice meetings
- ▶ Variability Data- Robust statistical justification and variability analysis
- ▶ Use Regulatory Precedents- Reference past EMA cases where AUC widening was accepted



Product Specific Guidance Challenges



Product Specific Guidance's (1)

- ▶ **Revision during or after study completion, creating regulatory uncertainty**
 - ▶ E.g. Tadalafil & Ibuprofen

▶ **EMA (June 2023)**

- ▶ 90% confidence interval: 80.00–125.00% for AUC 0-72h and Cmax. Comparable median ($\leq 20\%$ difference, 80.00–125.00%) and range for Tmax

▶ **EMA (June 2025)**

- ▶ 90% confidence interval: 80.00–125.00% for AUC0-72h Cmax, (**and partial AUC**). Comparable median ($\leq 20\%$ difference, 80.00–125.00%) and range for Tmax

▶ **Challenges:**

- ▶ Revisions may lead to delays, added cost, or need for bridging studies
- ▶ Creates misalignment between study design and current expectations
- ▶ Risk of rejection or request for repeat study
- ▶ Reviewer focuses on latest guidance

▶ **Solution:**

- ▶ Regulatory Engagement: Pre-study meetings (e.g., scientific advice) to align on PSG expectations
- ▶ Document Rationale: Document key decisions to justify strategy if PSGs are updated
- ▶ Monitor PSGs: Regularly monitor and assess PSG changes for relevance
- ▶ Align with Updated PSG: Make ready of deviations/ additional analysis data to old PSG



Product Specific Guidance's (2)

- ▶ Revision during or after study completion, creating regulatory uncertainty
 - ▶ E.g. Trametinib

▶ EMA (March 2024)

- ▶ Study Design: Multiple dose steady state Fasting study
- ▶ Population: Melanoma or non-small cell lung carcinoma patients

▶ EMA (Dec 2024)

- ▶ Study Design: Single dose Fasting study
- ▶ Population: Healthy volunteers

▶ Challenges:

- ▶ Increases cost burden to generic companies
- ▶ Creates misalignment between study design and current expectations
- ▶ Reviewer focuses on latest guidance

▶ Solution:

- ▶ Regulatory Engagement: Pre-study meetings (e.g., scientific advice) to finalize the study design



Product Specific Guidance's (3)

- ▶ Lacks explicit guidance for complex products/steady-state duration
 - ▶ E.g. Niraparib capsules/Brigatinib Tablets

▶ FDA

- ▶ Type of study: PK endpoint, steady-state
- ▶ Study Design: Multiple-dose, two-way crossover in ovarian/NSCLC Cancer patients
- ▶ Strength: Eq. 100 mg (dose = 3x100 mg= 300 mg daily)/180 mg

▶ EMA

- ▶ No guidance published for this molecule & formulation

▶ Challenges:

- ▶ Inadequate steady-state duration- leads to flawed Cmin/Cmax/AUC_τ values
- ▶ Sponsors may make variable assumptions- regulatory scrutiny during assessment
- ▶ Could trigger questions or rejection

▶ Solution:

- ▶ Conduct PK Simulations: Use PK modeling to estimate time to steady state based on known half-life and accumulation patterns
- ▶ Literature Review: Reference published clinical and PK data to justify duration chosen



Product Specific Guidance's (4)

- ▶ Lacks clear guidance on the selection of replicate study designs, particularly for highly variable drugs

- ▶ E.g. Dasatinib & Abiraterone Acetate

▶ FDA

- ▶ Applicants may consider using a reference-scaled average bioequivalence approach

▶ EMA

- ▶ PSG does not support replicate design due to lack of data on ISCV. If high variability ($CV_{intra} > 30\%$) is expected, applicants should refer to general guideline recommendations

▶ Challenges:

- ▶ Impact on Study Planning- Ambiguity may lead to over- or under-powered studies, unnecessary complexity, or redesign
 - ▶ Inconsistent Study Designs Across Sponsors- Leads to regulatory unpredictability during assessment and review

▶ Solution:

- ▶ Literature Review: Assess the study design
 - ▶ Regulatory Engagement: Pre-study meetings (e.g., scientific advice) to finalize the study design



Product Specific Guidance's (5)

- ▶ Differences in study design and study population among PSGs
 - ▶ E.g. Sunitinib, Lapatinib

▶ FDA

- ▶ **Sunitinib:** Multiple dose steady-state study in Cancer patients
- ▶ **Lapatinib:** Single dose fasting study in healthy volunteers

▶ EMA

- ▶ **Sunitinib:** Single dose in healthy volunteers
- ▶ **Lapatinib:** Multiple dose steady state fasting and fed studies in breast cancer patients

▶ Challenges:

- ▶ Risk of Non-Alignment with EMA Expectations
- ▶ High Regulatory Uncertainty

▶ Solution:

- ▶ Regulatory Engagement: Pre-study meetings (e.g., scientific advice) to finalize the study design



Metabolites/Enantiomers – YES or NO?



Metabolism & Metabolite Assessment (1)

- ▶ **Moieties to be measured from ICH M13** (*section 2.1.7 - Parent vs Metabolite*)
 - ▶ Case 1: Parent is acceptable
 - ▶ Case 2: Metabolite to be measured in case of prodrugs as prodrugs are rapidly eliminated and not able to quantify accurately
 - ▶ Case 3: If metabolism through gut wall or gut lumen contributes to efficacy or safety then metabolite to be measured
- ▶ **Challenges:**
 - ▶ CRO or sponsor goes through many literatures to understand the metabolism. In some cases, EMA says only parent and FDA (OGD) says parent and metabolite
- ▶ **Solution:**
 - ▶ Literature Review: Assess the study design



Metabolism & Metabolite Assessment (2)

▶ Prodrug

▶ Examples: Dabigatran

- ▶ EMA PSG - only the Metabolite Dabigatran to be quantified (as dabigatran etexilate is a prodrug and rapidly eliminated)
- ▶ FDA PSG - quantify free (non-conjugated) Dabigatran and Total Dabigatran (non-conjugated plus conjugated dabigatran after complete alkaline cleavage of dabigatran glucuronides) in plasma

▶ Challenges:

- ▶ No clarity between ICHM13, EMA and FDA

▶ Solution:

- ▶ Need Harmonization



Metabolism & Metabolite Assessment (3)

▶ Active Metabolite

▶ Examples: Fingolimod

- ▶ EMA PSG - only the parent Fingolimod in whole blood to be quantified
- ▶ FDA PSG - quantify Fingolimod and its active metabolite, fingolimod-phosphate, in whole blood

▶ Challenges:

- ▶ No clarity between ICHM13, EMA and FDA

▶ Solution:

- ▶ Need Harmonization



Enantiomer vs Racemate Assessment (1)

- ▶ **Moieties to be measured from ICH M13** (*section 2.1.7.2 - Enantiomer vs Racemates*)
 - ▶ Case 1: Generally Achiral assay is acceptable
 - ▶ Case 2: Quantify the enantiomer if the following conditions are met
 - ▶ The enantiomers exhibit different pharmacodynamic properties
 - ▶ The enantiomers exhibit different PK properties and
 - ▶ The exposure (ACU) ratio of enantiomers is modified by a different in the rate of absorption
 - ▶ Case 3: Quantification of only active enantiomer is sufficient in cases where one enantiomer is inactive (or makes low contribution) with respect to both safety and efficacy
- ▶ **Challenges:**
 - ▶ CRO or sponsor goes through many literatures to understand the PK properties of isomers
- ▶ **Solution:**
 - ▶ Literature Review: Assess the study design



Enantiomer vs Racemate Assessment (2)

▶ Racemic - PSG is Aligned

▶ Examples: Ibuprofen (Racemic)

- ▶ 2017 – FDA PSG achiral assay
- ▶ 2017 – EMA PSG chiral assay and BE on S enantiomer
- ▶ 2023 – FDA & EMA both PSG - achiral assay and BE on Ibuprofen 😊😊😊

▶ Confusion & Uncertainty

- ▶ for EU study in 2023 sponsor did Achiral assay
 - ▶ Retained samples to reassay with chiral method later
- ▶ for EU study in 2024 sponsor did Chiral assay - not followed PSG but used SMPC as a guide



Enantiomer vs Racemate Assessment (3)

▶ Racemic - PSG is Not Aligned

▶ Examples: Bicalutamide (Racemic)

- ▶ EMA No guidance
- ▶ FDA recommends achiral assay

▶ Confusion & Uncertainty

- ▶ EU study (in 2016 before M13A) – achiral assay done as per sponsor request
- ▶ EMA query – compound undergoes stereo specific metabolism. The S (inactive) isomer is metabolized primarily by glucuronidation. The R (active) isomer also undergoes glucuronidation but is predominantly oxidized to an inactive metabolite followed by glucuronidation. **So, why chiral was not done?**

▶ Challenge

- ▶ CRO was asked to respond to query!!!!
- ▶ Not enough sample to re-assay
- ▶ As per current ICH M13 - Chiral assay for Bicalutamide (Two assays to be developed, one EMA one FDA)

▶ Conclusion & Solution

- ▶ No clarity between ICHM13, EMA and FDA. Need Harmonization



Certificate of Analysis (COA)

- ▶ **Sponsor must generate additional COA when the gap between manufacturing and the dosing is more than six months**
 - ▶ **EMA (Earlier)**
 - ▶ No guidance on COA prior to dosing
 - ▶ Test & Ref differ by <5%
 - ▶ **M13A**
 - ▶ Has helped clarify & normalize the process for the better
 - ▶ If >6m, Test and Ref could be >5% apart
 - ▶ Better quality of product can be used study planning is required
 - ▶ Know the exact value before conducting study
 - ▶ Health Canada has this requirement



Thank You

